



7th January 2026

Dear Parent/Carer,

A Fresh Start for a Successful Year

As we begin a new term and a new year, we want to take this opportunity to thank you for your continued support and to share an important message about attendance. Every school day matters—each one builds knowledge, confidence and the habits that lead to success.

Why Attendance Matters

Missing just one day a fortnight adds up to nearly three weeks of lost learning over a year. Good attendance is strongly linked to higher achievement, better wellbeing and stronger friendships. Employers and colleges look closely at attendance records—it's a key indicator of reliability and commitment.

"Jump into January"

January is the perfect time for a fresh start. We know routines can slip after the holidays so we're asking all families to work with us to make attendance a top priority. Together, we can ensure every child gets the best possible start to 2026. To support you, a quick reminder that I wrote you before Christmas about our 'Jump into January' attendance drive which means that every child with 100% attendance, a maximum of 3 late marks and good behaviour from now until the 6th February will receive a £20 gift voucher as a reward for their resilience in January. It has started this week, and we would love your child to be a winner, so please do your best to ensure they attend.

How You Can Help as a Parent

- Set clear routines: Early bedtimes and organised mornings make a big difference.
- Plan ahead: Book appointments outside school hours wherever possible.
- Communicate with us: If your child is unwell or facing challenges, let us know straight away—we're here to help on our Talk With The Albion contact form: [Talk with The Albion Academy | Contact Us | The Albion Academy](#)
- Celebrate success: Praise your child for good attendance and punctuality.

Our Commitment

We will continue to support families as best we can where barriers to attendance every day exist. If you need help, please contact us on our Talk With The Albion contact form: [Talk with The Albion Academy | Contact Us | The Albion Academy](#).

Kind regards,

Mathew Rogers
Principal

Principal Mr M Rogers

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